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## BIAP and Time Warner Cable Sign Affiliation Agreement for Suite of Interactive Services

November 30, 2006 – BIAP Systems of Plano, Texas, an iTV Media Company and Time Warner Cable of Stamford, CT announced the signing of a long term affiliation agreement between the two companies. The agreement covers a broad suite of applications created by BIAP such as eBay on TV, Fantasy Football Tracker, and PITV (personalized information television) which powers Time Warner Cable's "Instant News and More," a service that provides personalized news, sports, weather, stocks and hyper-local community information.

"Our initial usage and customer satisfaction results with the BIAP applications we have launched to-date have been excellent," said Bob Benya, Senior Vice President of On Demand and ITV for Time Warner Cable. "The agreement signals our continued commitment to rolling out interactive television features that enhances our customer's digital television viewing experience."

"Time Warner Cable has led the industry in first experimenting with and now deploying various creative applications in the iTV world," said Tim Peters, BIAP CEO. "The completion of this agreement not only will allow the many Time Warner Cable divisions around the country to begin deploying our existing applications, it will also augur dynamic new applications that we have been testing with them over the past months. They are great partners and we salute them."

Previously Time Warner Cable had deployed BIAP applications in eight divisions including Portland, ME; Columbia, SC; Green Bay, WI and Austin, Corpus Christi, El Paso, San Antonio and Waco, TX. These applications are available to digital subscribers using a large variety of set top boxes.

BIAP's interactive TV platform is built on top of the existing cable infrastructure and is automatically loaded inside a digital subscriber's set top box. Applications require minimal capital

investment on the part of the cable provider and no additional headcount or channel capacity either. The consumer can access and use BIAP applications with their existing digital cable remote and nothing more.

The PITV application allows viewers instant access to localized information that can be personalized to the individuals' tastes. BIAP applications also include on-screen alerts, and channel applications both for networks on an ongoing basis and on an event basis such as the Winter Olympics on 6 NBC/Universal Channels which ran interactively this past February in a number of Time Warner divisions.

#### About BIAP Systems

BIAP (Broadband Interactive Applications) is a leading iTV media company with patented technology. Through its software BIAP adds value to, and generates revenue for operators' broadband and digital services by engaging viewers, enhancing programming and enabling advertisers. Currently BIAP has a growing portfolio of active iTV customers including such leading media companies as Time Warner, NBC/Universal and eBay. BIAP, working with Time Warner Cable, just delivered Fantasy Football and Baseball trackers. In addition to Fantasy Sports and eBay on TV, BIAP's programming package includes TV Alerts, Personalized and Localized iTV and Local Search. Earlier in the year BIAP deployed the 2006 Olympics in an interactive format on six different NBC channels. BIAP is now carried in a growing number of markets across the United States and deploys numerous interactive television applications and targeted, interactive advertising features. Corporate headquarters are in Plano, Texas, with research and development in Sterling, Virginia.

#### About Time Warner Cable

Time Warner Cable owns and manages cable systems serving 13.5 million subscribers in 33 states. Passing approximately 26 million homes, Time Warner Cable includes some of the most technologically advanced and best-clustered cable systems in the country, with nearly 85 percent of the Company's customers located in five geographic regions: New York, Texas, Ohio, the Carolinas and southern California. Leveraging its leadership in innovation and quality customer care, Time Warner Cable delivers advanced products and services such as video on demand, high

definition television, digital video recorders, high-speed data and Digital Phone. Time Warner Cable is a subsidiary of Time Warner Inc. (NYSE: TWX).

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