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BIAP Systems Nominated for Two Technology & Engineering Awards from the National Television Academy

Nominations represent the first industry-wide recognition for BIAP's breakthrough technology, and the culmination of a banner year of achievements for the Interactive developer

Dallas, TX – November 6, 2006 – BIAP Systems, the leading provider of interactive television applications, was honored last week with two nominations by The National Academy of Television Arts & Sciences in its Science, Technology & Engineering Emmy Awards for Broadband and Personal Television categories. The 58th Annual Technology & Engineering Emmy Awards will be presented at the opening evening event of the Consumer Electronics Show (CES) on Monday, January 8, 2007.

BIAP was nominated in the category of Outstanding Achievement in Advanced Media Technology for the Synchronous Enhancement of Original Television Content for its NBC Olympics Now application, which ran during the February 2006 Olympics in seven Time Warner Cable divisions. It allowed viewers to track Team USA's performance, medal counts, programming telecast schedules and athlete bios. When tuned to any of the six NBC Olympic networks, customers could simply press "select" on the remote control to launch a three-quarter interactive screen providing up-to-date information and the ability to access more detailed stats and facts.

In addition, the company was recognized for its Fantasy Football Tracker in the category of Outstanding Achievement in Advanced Media Technology for the Non-Synchronous Enhancement of Original Television Content. The interactive tracker, now in its second year of deployment, gives Fantasy Football enthusiasts the ability to track their entire team's roster with the touch of a button on their digital cable remote, while tuned to any channel.

According to BIAP CEO Tim Peters, "These nominations are the ultimate validation of BIAP's mission to provide services which enhance the viewers' television experience and make it more

convenient. Our intelligent technology also gives cable operators a way to deploy the most advanced interactive products to their customers with little cost or additional equipment. We are proud to have embarked on this revolutionary path with Time Warner Cable and share this nomination with them."

About BIAP

BIAP (Broadband Interactive Applications) is a leading iTV media company with powerful and intelligent patented technology. Through its software BIAP adds value to, and generates revenue for operators' broadband and digital services by engaging viewers, enhancing programming and enabling advertisers. Currently BIAP has a growing portfolio of active iTV customers including such leading media companies as Time Warner, NBC/Universal and eBay. BIAP, working with Time Warner Cable, just delivered Fantasy Football and Baseball trackers. In addition to Fantasy Sports and eBay on TV, BIAP's programming package includes TV Alerts, Personalized and Localized iTV and Local Search. Earlier in the year BIAP deployed the 2006 Olympics in an interactive format on six different NBC channels. BIAP is now carried in a growing number of markets across the United States and deploys numerous interactive television applications and targeted, interactive advertising features. Corporate headquarters are in Plano, Texas, with research and development in Sterling, Virginia. Marketing and press departments are New York. For more information, log on to www.BIAP.com

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