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BIAP Systems Receives Patent For Artificial Intelligence–Based Agents For Content Retrieval

Company Provides the Leading Technology For Interactive Television Applications

Plano, TX – Sept. 12, 2006 – BIAP Systems announced today that the United States Patent Office has issued a patent for the company's apparatus and method of information retrieval and display of Internet content. While the patent covers use on PCs, cell phones, PDAs and television, BIAP's primary application to date is in the area of interactive television.

A number of cable systems around the country currently offer BIAP Systems' patented applications, including Fantasy Football and Fantasy Baseball, "eBay on TV," PiTV (local and personalized information on television) and, earlier this year, athlete statistics while watching the NBC Winter Olympics.

BIAP's patented technology employs Artificial Intelligence Agents to retrieve and display data on televisions. These agents are downloaded to the set-top box where they retrieve content from various Internet locations at prearranged intervals – as fast as every minute. These updates can also be accomplished on command from the viewer. The retrieval content agents run on all levels of digital boxes and require no special equipment for the consumer to use. The agents are downloaded to the set-top box from software previously loaded into the cable headend.

"BIAP is powering the interactive television revolution with today's most innovative products," said BIAP System's CEO Tim Peters. "The award of BIAP's content agent patent secures BIAP's place as the preeminent provider of specialized on-screen features that will engage television viewers in ways previously never dreamed of."

As an example, using BIAP's system, television viewers are able to watch a network baseball broadcast while simultaneously displaying their unique Fantasy Baseball team at the bottom of the screen. The

performances of individual team members are continuously refreshed as the agents search select Internet sites for updated data.

About BIAP

BIAP Systems (Broadband Interactive Applications) is dedicated to creating and delivering powerful and intelligent technology. BIAP's next-generation hybrid software enhances broadband and digital services delivered by cable television and provides television viewers with increased value for their digital television and high-speed subscriptions. Currently BIAP has a growing portfolio of active iTV customers including such leading media companies as Time Warner, NBC/Universal and eBay. BIAP is carried in a growing number of markets across the United States and deploys numerous interactive television applications. The company is backed by venture capital investors Sevin Rosen Funds and SCP Partners. Corporate headquarters are in Plano, Texas, with research and development in Sterling, Virginia. Marketing and press departments are in the New York office. For more information, log on to <http://www.biap.com/>.

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