

news press releases 06.08.06

Batter Up! Time Warner Cable Announces the Launch of the First Ever iTV Fantasy Baseball Tracker from BIAP Systems

Builds on Successful trial of Interactive Fantasy Football Tracker on TV

Stamford, CT & Sterling, VA June 8, 2006 – Time Warner Cable today announced the launch of its Fantasy Baseball Tracker in Green Bay, WI. This revolutionary interactive television application, powered by BIAP Systems, gives fantasy baseball participants the ability to input and track their personal team roster on-screen with the touch of a button on their digital cable remote. For the first time, they can watch any program on television and simultaneously receive continually updated stats for just their fantasy team. Initially, the application will also be rolled out to customers in Austin, TX, Columbia, SC, and San Antonio, TX.

"The Green Bay Fantasy Football test proved this type of feature provides value to Digital Cable customers and we expect this new Fantasy application to be as popular and convenient a feature for baseball fans," said Joan Gillman, Vice President of Interactive Television and Advanced Advertising for Time Warner Cable.

"Customers can expect continual enhancements to our popular iTV applications like the 'Scoring Alert' feature that sends live on-screen updates to participants when a player on their fantasy team has accomplished something of importance."

The Fantasy Baseball Tracker is the perfect tool for fantasy gamers who wish to track players from their fantasy team(s). It can also be used by casual fans who are interested in following their favorite players. Whether it's a quick check to get the latest player news or injury updates, or the need to tune in for detailed scoring updates, the Fantasy Baseball Tracker provides users with their own personalized baseball experience on TV.

Features of the application include:

- * The Stats Center: 3/4 screen view featuring game scores, leaderboards, roster updates and player news.
- * The Stats Line: Single ticker view providing personalized player statistics and scoring alerts.
- * The Game Center: Full-screen scoreboard showing scheduled, in-progress and completed games for current day.
- * Leaderboards: Full-screen scorecard showcasing the top five pitching and top five hitting leaders by statistical category.
- * My Roster: Full-screen view displaying detailed daily, weekly and year-to-date player statistics.
- * Settings: Users can personalize their start-up screen and specify the types of scoring alerts they want to receive.
- * Scoring Alerts: Users have the option to receive an on-screen indicator which will light up in red whenever one of the players on their roster achieves an on-field milestone, such as a home run, RBI, stolen base, etc.

"Interactive television can make channels more compelling to watch and more convenient. This is the third sports product we have developed through our productive partnership with Time Warner Cable" said Tim Peters, CEO of BIAP Systems. "Fantasy team rosters are typically drawn from far flung baseball teams and information about them is equally dispersed. But our technology lets fans check on all their specific fantasy baseball team players without having to run to their computers in the middle of a game to see how their fantasy teams are doing."

Developed by BIAP Systems using their advanced intelligent interactive television software, fantasy baseball fans will now be able to use a quick and intuitive on-screen setup process to input their fantasy baseball teams to get up-to-date stats on just those players. Customers can easily select to view this information as either a scrolling ticker, 3/4 screen, or full screen format that provides more detailed information. The product is free to Time Warner Cable Digital Cable subscribers.

About Time Warner Cable

Time Warner Cable owns and manages cable systems serving subscribers in 27 states, which include some of the most technologically advanced, best-clustered cable systems in the country with more than 75% of the Company's customers in systems of 300,000 subscribers or more. Utilizing a fully upgraded

advanced cable network and a steadfast commitment to providing consumers with choice, value and quality customer care, Time Warner Cable is an industry leader in delivering advanced products and services such as video on demand, high definition television, digital video recorders, high-speed data, wireless home networking and Digital Phone. Time Warner Cable is a subsidiary of Time Warner Inc. (NYSE: TWX).

About BIAP

BIAP Systems (Broadband Interactive Applications) is dedicated to creating and delivering powerful and intelligent technology. BIAP's next generation hybrid software enhances broadband and digital services delivered by cable television and provides consumers with increased value for their digital television and high-speed subscriptions. Currently BIAP has a growing portfolio of active iTV customers including such leading media companies as Time Warner, NBC/Universal and eBay. BIAP is now carried in a growing number of markets scattered across the United States and deploys numerous interactive television applications. Corporate headquarters are in Plano, Texas, with research and development in Sterling, Virginia. Marketing and press departments are in the New York office. For more information, log on to www.BIAP.com.

#####Contacts#####

BIAP

Ellen Cooper or John Totaro
tel. 212.777.8353
email. ellencooper@biap.com

Time Warner Cable (Stamford)

Keith Cocozza
tel. 203-351-2039
email. keith.cocozza@twcable.com